

**OFFICIAL GUIDELINES
FOR MOVERS & SHAKERS 2011 CRUISE VIDEO SUBMISSIONS**

Deadline for Submissions:

- Entrants should submit videos to Hay House no later than March 15, 2011.

How to Submit Video:

- Entrants should upload video submissions to YouTube and e-mail the proper link to moversandshakers@hayhouse.com.
- E-mail subject line should read "Movers & Shakers Video Submission - <First Name Last Name>".
- You will receive an e-mail confirmation that your submission has been received.

Rules/Qualifications for Submissions:

- All entrants must attend the Movers & Shakers 2011 Cruise event to qualify.
- Duration of each video must be between 5 and 7 minutes in length (7 minutes max).
- Samples of entrants' lectures or workshops must be included within the video submissions.

Content Guidelines, Recommendations, and Ideas:

The effort put into the creation and production of your video submission is crucial. Listed below are elements and suggestions from Hay House; however, you are not limited to these guidelines. You are encouraged to create an authentic, original, and creative piece. Whether you choose to introduce yourself; talk about your background, skills, and strengths; and then lead into your sample of a lecture or workshop is entirely up to you.

- Please state your name, occupation, and where you live.
- Specify which opportunity you want to be considered for (workshop and/or radio show).
- Describe your personality and why you would be a good candidate for the Movers & Shakers spotlight.
- List your talents and strengths in your life, in order of what you do best.
- Discuss your background and your journey to where you are now.
- Address how you think you can help people improve their lives.

Legal Information:

Stories, ideas, suggestions, essays, audio, video, photographs or related materials, and any other materials of any kind whatsoever submitted (hereinafter, the "Submissions") will not be returned or kept confidential. All such Submissions may be used: (i) on www.hayhouse.com, www.healyourlife.com, or any other Hay House Internet properties (the "Website"); (ii) for broadcast or other publication by Hay House, Inc. or any of its affiliated companies or entities. By submitting the above, you acknowledge and agree to the following terms and conditions, and consent to your name and geographic location possibly being published in connection with the publication, distribution, and/or broadcast of your Submission(s).

1. Neither Hay House nor any of its affiliated companies or entities are obligated to use or pay you for any Submission.
2. All Submissions shall become the property of Hay House; may be edited for length, clarity, and/or functionality; will not be subject to any obligation of confidentiality; and may be shared with and used by the staff of Hay House and any of their affiliated companies or entities, and legal authorities if Hay House believes it is warranted. Neither Hay House nor any third party or others with whom Hay House shares the Submissions shall be liable for any use or disclosure of any information or Submission that you provide.
3. Hay House shall exclusively own all known or later existing rights to the Submissions worldwide and shall be entitled to the unrestricted use of the Submissions for any purpose in all media now known or hereafter discovered without compensation to the provider of such Submissions.
4. Hay House reserves the right to change due dates for Submissions, or other specifics, as it deems necessary in its sole and exclusive discretion.
5. No Submission may contain any material that is abusive, vulgar, threatening, harassing, libelous, defamatory, or obscene; or invades a person's privacy; or violates any law, copyright of any intellectual property or other property, or other rights; or is known to be false.
6. Submissions cannot contain any music not created by you or by someone who has given you written permission to use their music. **Even then, you must be sure that the person giving permission owns the rights to the music. It's not uncommon for artists to sell those rights to whoever is producing or publishing their recording.** Again, **PLEASE DO NOT** use any music in your video unless you are **CERTAIN** you have the rights to use the music.